

### **Amendments to the Claims:**

This listing of claims will replace all prior versions and listings of claims in the application:

Cancel claims 2, 11 and 19;

Amend claims 1, 12, 16 and 24; and

Add claims 35-38.

### **Listing of Claims:**

1. (Currently Amended) A process for organizing and analyzing data by visually organizing informational concepts and relationships related to the data, the steps comprising:

providing a matrix having a primary cell and two to seven secondary cells surrounding the primary cell;

inserting primary objective or subject data in the primary cell;

inserting data related to the primary objective or subject data into the surrounding secondary cells; ~~and~~

interpreting and comprehending the primary objective or subject data by means of the organization of the related data in the surrounding secondary cells;

inserting the data from a surrounding secondary cell into a primary sub-cell of a sub-matrix of the matrix;

identifying features and characteristics of the data in the primary sub-cell; and

inserting identified feature and characteristic data into two to seven surrounding secondary sub-cells of the sub-matrix;

wherein the inserting related data step includes the step of identifying features or characteristics of the primary objective or subject data;

2. (Cancelled).

3. (Original) The process of claim 1, including the step of identifying the primary

objective or subject data based upon a comparison of the related data in the surrounding secondary cells.

4. (Original) The process of claim 3, wherein the related data comprises features or characteristics of the primary objective or subject data.

5. (Original) The process of claim 1, wherein the number of surrounding secondary cells is six.

6. (Original) The process of claim 5, wherein the primary cell and the surrounding cells are hexagonal.

7. (Original) The process of claim 1, including the step of layering multiple matrices, each matrix having a primary cell containing primary objective or subject data and two to seven secondary cells including data related to the primary objective or subject data.

8. (Original) The process of claim 7, wherein six secondary cells surround the primary cell.

9. (Original) The process of claim 8, wherein the primary cell and the surrounding secondary cells in each matrix are hexagonal.

10. (Original) The process of claim 7, including the step of assigning the primary cell of each matrix the same objective or subject data, and wherein the surrounding secondary cells of each layer are vertically interchangeable.

11. (Cancelled).

12. (Currently Amended) The process of claim 1, wherein the number of surrounding secondary sub-cells in the sub-matrix is six.

13. (Original) The process of claim 12, wherein the primary cell and the surrounding secondary sub-cells in the sub-matrix are hexagonal.

14. (Original) The process of claim 1, including the step of creating a cyclic matrix by removing related data from a surrounding secondary cell and inserting new related data into at least one of the surrounding secondary cells.

15. (Original) The process of claim 1, wherein related data are arranged such that dissimilar related data are disposed in secondary cells on generally opposite sides of the primary cell.

16. (Currently Amended) A process for visually organizing informational concepts and relationships using a computer readable code embodied on a computer readable storage medium operable in connection with a computer, the steps comprising:

providing a matrix having a primary cell and six secondary cells surrounding the primary cell;

inserting primary objective or subject data in the primary cell;

identifying features or characteristics of the primary objective or subject data;

inserting identified feature or characteristic data into the surrounding secondary cells; and

interpreting and comprehending the primary objective or subject by means of the organization of the feature or characteristic data in the surrounding secondary cells;

wherein data in the secondary cells are arranged such that dissimilar data are disposed in secondary cells on generally opposite sides of the primary cell.

17. (Original) The process of claim 16, wherein the primary cell and the surrounding secondary cells are hexagonal.

18. (Original) The process of claim 16, including the steps of inserting the data from a surrounding secondary cell into a primary sub-cell of a sub-matrix, and identifying features and characteristics of the data in the primary sub-cell and inserting identified feature and characteristic data into six surrounding secondary sub-cells of the sub-matrix.

19. (Cancelled).

20. (Original) A process for visually organizing informational concepts and relationships, the steps comprising:

providing a matrix having a primary cell and six secondary cells surrounding the primary cell;

inserting known data or factors into the surrounding secondary cells;

comparing the known data or factors in the surrounding cells; and

deriving primary objective or subject data based upon the comparison of the known data or factors; and

inserting the derived primary objective or subject data into the primary cell.

21. (Original) The process of claim 20, wherein the known data or factors comprise features or characteristics of the primary objective or subject data.

22. (Original) The process of claim 20, wherein the primary cell and the surrounding secondary cells are hexagonal.

23. (Original) The process of claim 20, including the steps of inserting the data or factor from a surrounding secondary cell into a sub-primary cell of a sub-matrix, and

identifying features and characteristics of the sub-primary cell data and inserting identified feature and characteristic data into six surrounding secondary sub-cells of the sub-matrix.

24. (Currently amended) The process of claim ~~16~~20, wherein data or factors in the secondary cells are arranged such that dissimilar data or factors are disposed in secondary cells on generally opposite sides of the primary cell.

25. (Original) A process for visually organizing informational concepts and relationships, the steps comprising:

- providing a matrix having a primary cell and six secondary cells surrounding the primary cell;

- inserting primary objective or subject data in the primary cell;

- inserting data related to the primary objective or subject data into the surrounding secondary cells;

- providing a second matrix having a primary cell and six secondary cells surrounding the primary cell generally vertically aligned with the primary cell and secondary surrounding cells of the first matrix;

- inserting primary objective or subject data in the primary cell of the second matrix;

- inserting data related to the primary object or subject data into the surrounding secondary cells of the second matrix; and

- interpreting and comprehending the primary objective or subject of each matrix by means of the organization of the related data in the surrounding secondary cells.

26. (Original) The process of claim 25, wherein the inserting related data step includes the step of identifying features or characteristics of the primary objective or subject data.

27. (Original) The process of claim 25, wherein the primary cell and the surrounding secondary cells are hexagonal.

28. (Original) The process of claim 25, including the step of assigning the primary cell of the second matrix the same objective or subject data as the first matrix, and wherein the surrounding secondary cells of each matrix are vertically interchangeable.

29. (Original) The process of claim 25, including the steps of inserting the data from a surrounding secondary cell into a primary sub-cell of a sub-matrix, and identifying features and characteristics of the primary data and inserting identified feature and characteristic data into six surrounding secondary sub-cells of the sub-matrix.

30. (Original) The process of claim 25, wherein data in the secondary cells are arranged such that dissimilar data are disposed in secondary cells on generally opposite sides of the primary cell.

31. (Original) A process for visually organizing informational concepts and relationships, the steps comprising:

- providing a matrix having a primary cell and six secondary cells surrounding the primary cell;

- inserting primary objective or subject data in the primary cell;

- inserting data related to the primary objective or subject data into the surrounding secondary cells;

- interpreting and comprehending the primary objective or subject by means of the organization of the related data in the surrounding secondary cells;

- cycling the matrix by removing related data from a surrounding secondary cell, and inserting new related data into at least one of the surrounding secondary cells; and

reinterpreting the primary objective or subject data by means of the organization of the related data in the surrounding secondary cells.

32. (Original) The process of claim 31, wherein the inserting related data step includes the step of identifying features or characteristics of the primary objective or subject data.

33. (Original) The process of claim 31, wherein the primary cell and the surrounding secondary cells are hexagonal.

34. (Original) The process of claim 31, including the steps of inserting the data from a surrounding secondary cell into a primary sub-cell of a sub-matrix, and identifying features and characteristics of the data in the primary sub-cell and inserting identified feature and characteristic data into six surrounding secondary sub-cells of the sub-matrix.

35. (New) The process of claim 1, wherein the process for visually organizing informational concepts and relationships is performed using a computer readable code embodied on a computer readable storage medium operable in connection with a computer.

36. (New) The process of claim 20, wherein the process for visually organizing informational concepts and relationships is performed using a computer readable code embodied on a computer readable storage medium operable in connection with a computer.

37. (New) The process of claim 25, wherein the process for visually organizing informational concepts and relationships is performed using a computer readable code

embodied on a computer readable storage medium operable in connection with a computer.

38. (New) The process of claim 31, wherein the process for visually organizing informational concepts and relationships is performed using a computer readable code embodied on a computer readable storage medium operable in connection with a computer.